

## Fareedah Shaheed, Founder of Sekuva



There's a reason Fareedah Shaheed was recently listed for Forbes 30 Under 30. She's an expert in cybersecurity and runs a business called Sekuva that teaches online security to non-tech savvy people.

Shaheed really knows her stuff, and recently signed a five-figure contract with a multi-billion-dollar company to provide online security training for its employees on staying safe at work and at home.

## 2. Alyssa Carson, aspiring astronaut



We've all heard children excitedly declare "I want to be an astronaut when I grow up", but Alyssa Carson is one of the few who've actually followed through.

At only 19 years old, she's attended every NASA space camp, and was the youngest person to graduate from the Advanced Space Academy – meaning she's qualified to go to space. She shares inspiring updates about her journey on [her website](#) and [Instagram feed](#).

One of a small group of young people positioning themselves to be astronauts in the US's next phase of space exploration, Alyssa is working hard to make history.

## . Inioluwa Deborah Raji, Research Fellow at Algorithmic Justice League



Artificial intelligence (AI) technology is progressing in leaps and bounds across the globe. But it can present unfair disadvantage and bias towards minority groups. Inioluwa Deborah Raji tackles this issue head-on as a star researcher of the Algorithmic Justice League (AJL).

AJL is a non-profit that raises public awareness about the social implications of AI. One of Inioluwa's major projects as an intern at AJL was working with Under 30 alumnae Joy Buolamwini on an audit of Amazon Recognition's deployed facial recognition product. Shockingly, they discovered that it was significantly less accurate for darker-skinned women than for white men.

# Timnit Gebru



Ethiopian-born Timnit Gebru is an incredibly talented computer scientist who's worked with the likes of Apple, Google and Microsoft. Her work centers on algorithmic bias and data mining, and she's passionate about exploring the ethics of AI.

Gebru is a powerful advocate for diversity in technology. She co-founded Black in AI with the aim to increase the presence of black people in the field of artificial intelligence. Gebru's research and personal career experiences expose a genuine crisis in AI – a corporate and privileged influence that could lead to harmful tech use which requires stronger governance of AI.

**Shigeru Miyamoto**

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**Shigeru Miyamoto** is a video game director, producer, artist, designer, and general manager at [Nintendo](#). Born in the small town of Sonobe, [Japan](#), he is considered among the most innovative, admired, prolific, influential, and acclaimed video game developers.

Shigeru Miyamoto has created some of the industry's best lucrative franchises and is credited in a variety of titles that have been lauded by virtually all critics. His contributions for the science and art of the medium within the technical software side of game development is considered to be unparalleled when it comes to having a profound impact and enduring legacy.

He has appeared in Time's Top 100 and was rated the greatest video game designer of all time by [IGN](#). The wide encompassing range of video game series he created which spans multiple genres and decades, include the likes of [Donkey Kong](#), [Mario](#), [The Legend of Zelda](#), [F-Zero](#), [Star Fox](#), [Pikmin](#), [Excitebike](#), [Pilotwings](#), [Mole Mania](#), and [Nintendogs](#), among various others.

He has been described by fans and gamers in general across the board as the "Stan Lee" and "Walt Disney" of video games.

## 7. Melanie Perkins, CEO and Co-Founder of Canva



Melanie Perkins is a true trailblazer in the world of tech. Her success started with a simple yet strong idea: to empower the world to design.

In 2013 she founded Canva, an easy-to-use online platform that allows people to create beautiful designs. Canva now serves over 150 million users per month across 190 countries.

And there are more reasons that Perkins is so impressive:

She's one of the youngest female CEOs of a tech startup valued at over \$1 billion.

She's listed as the third richest woman in Australia.

She runs the company with her husband, proving that love and work can work!

Perkins shows us just how tech can solve problems in every industry. She's a great example of women leading change in tech.